

# The State of Sustainable Business: 2025 Trends

## Navigating a Complex Landscape



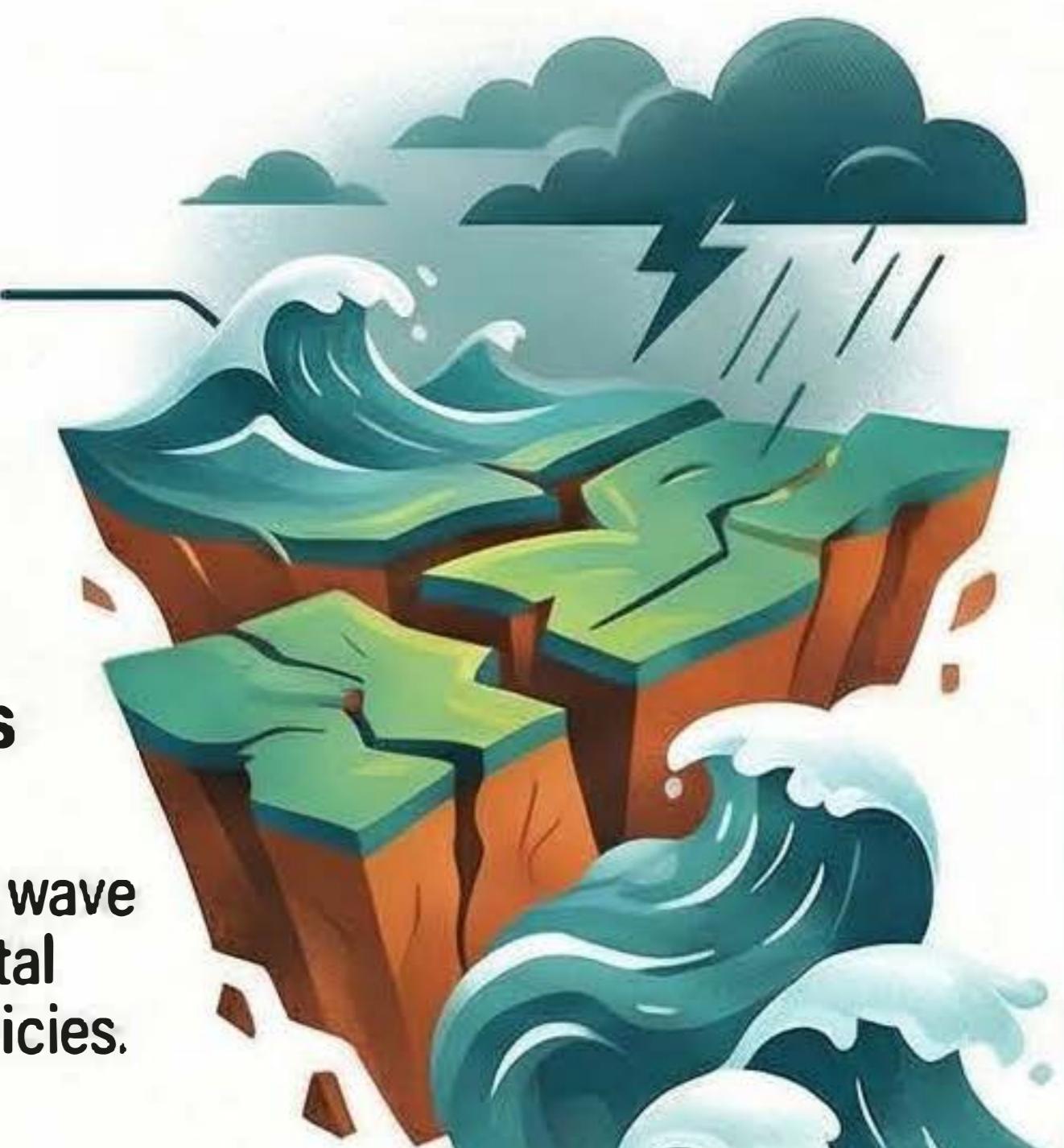
### Evolving Political Landscape Creates Uncertainty

The 2024 global election wave is reshaping environmental regulations and trade policies.



### ESG Backlash Intensifies amid In the U.S.

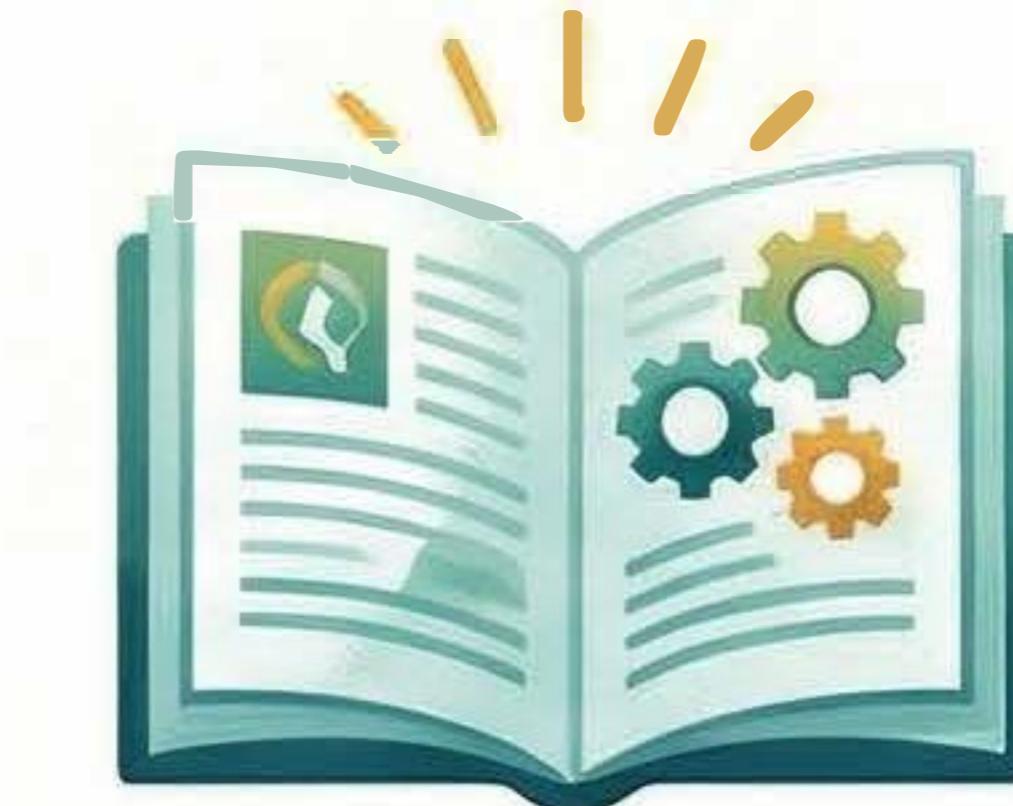
Major financial institutions are quitting net-zero alliances amid growing political pressure.



### AI's Energy Demand Poses a Decarbonisation Challenge

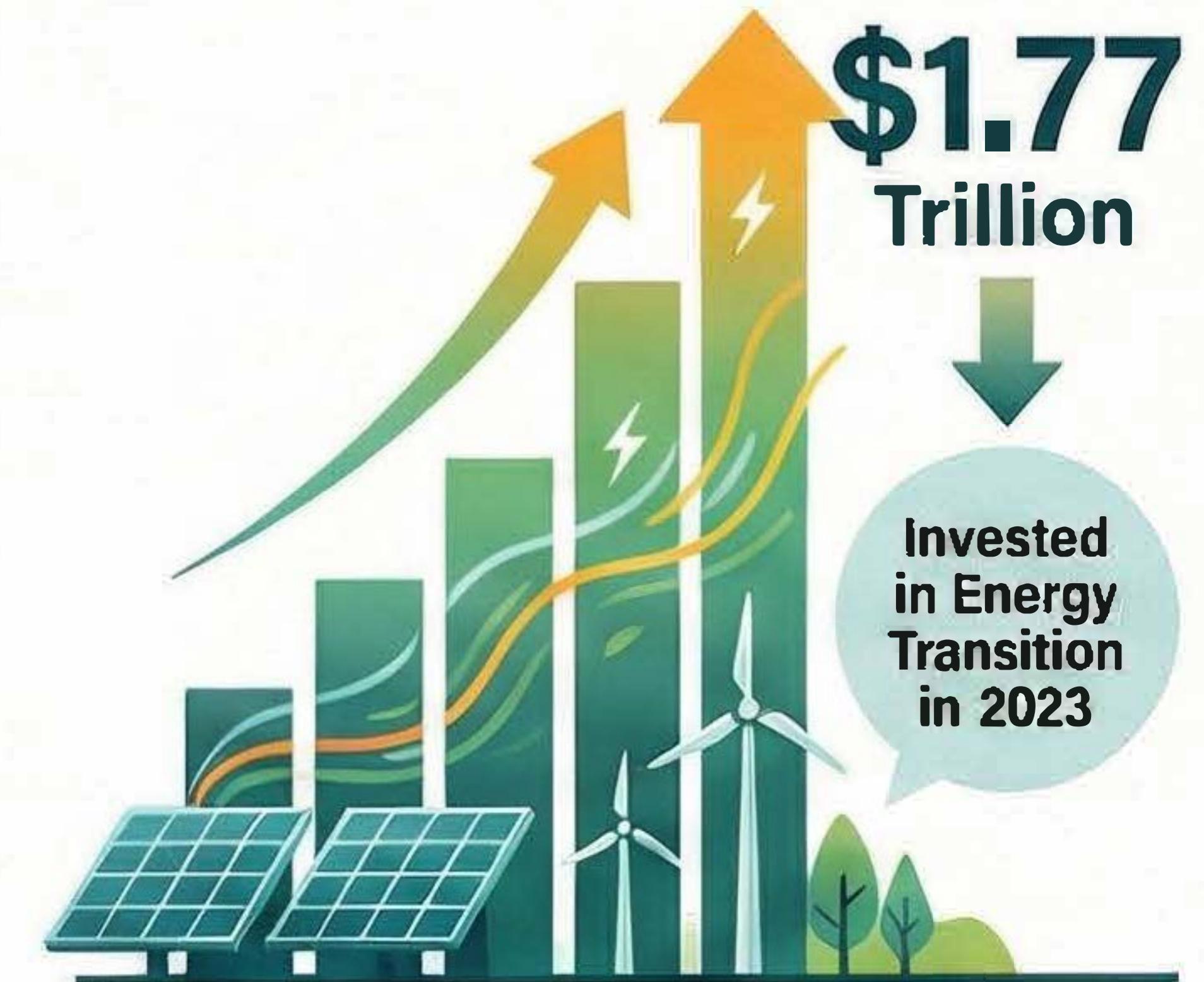
Data centre electricity use may double by 2023, challenging corporate climate targets.

## The Path Forward: Driving Value



### Global Sustainability Disclosure Becomes a Reality

Mandatory reporting and converging standards are simplifying corporate disclosure.



### Surging clean Energy Transition in 2023

Surging clean energy investments are making record growth in renewables possible.

**"Many companies now see sustainability as an integral part of doing business."**

They are linking it to executive pay and mergers to build resilience.

